

Making kitchens work for you

2014 HALF-YEARLY REPORT 24 July 2014

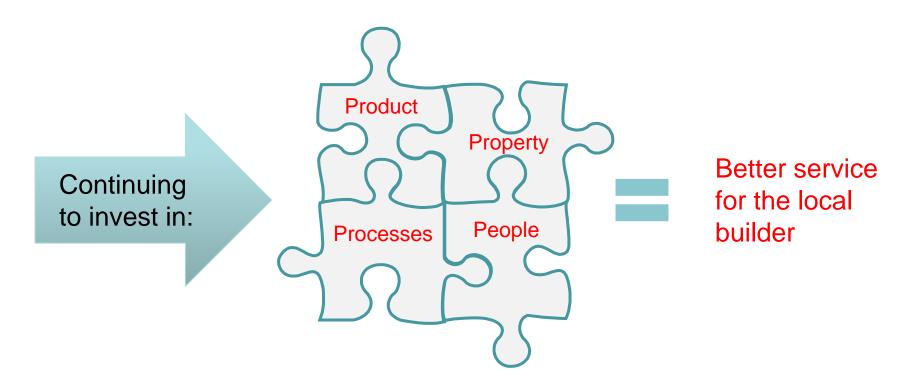


Making kitchens work for you

Matthew Ingle Chief Executive Officer

A successful business with prospects

- Significant improvement in sales, profits and cash
- Interim dividend increased to 1.9p (H1 2013: 1.0p)





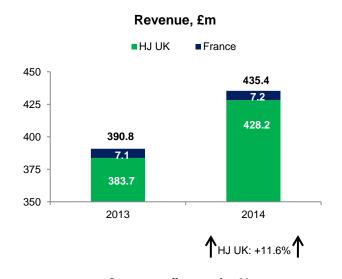


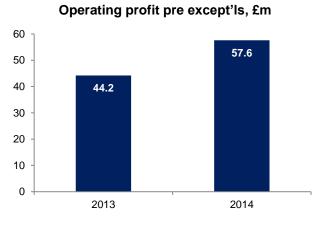
Mark Robson Deputy CEO and Chief Financial Officer

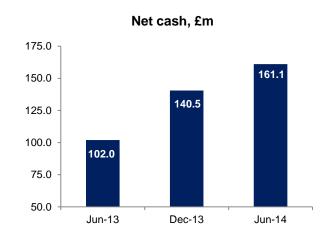
Business developments

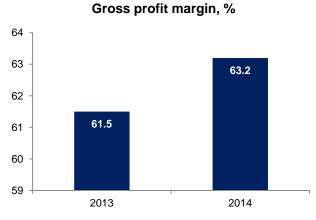
- 17 depots opened so far on track for 30
- Investment in product, including eleven new kitchen ranges
- Existing depots
 - virtual showroom' project complete
 - A3 printer roll-out
- Supply
 - replacing 'tractor' units of lorry fleet
- Central IT hardware refreshed

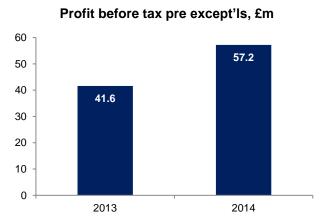
Highlights

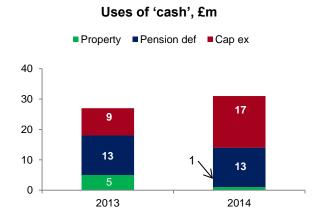












Revenue

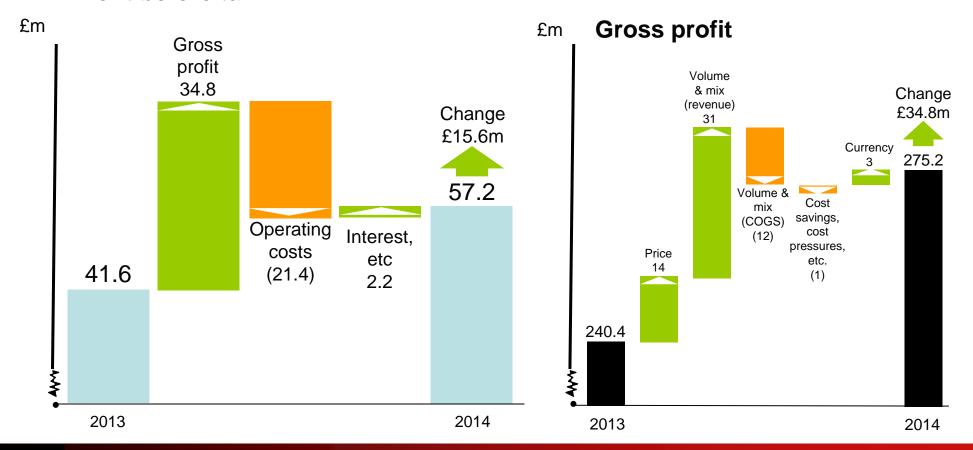
2014 French depot revenue £7.2m > +5% in €s

Profit before tax

Group gross profit margin

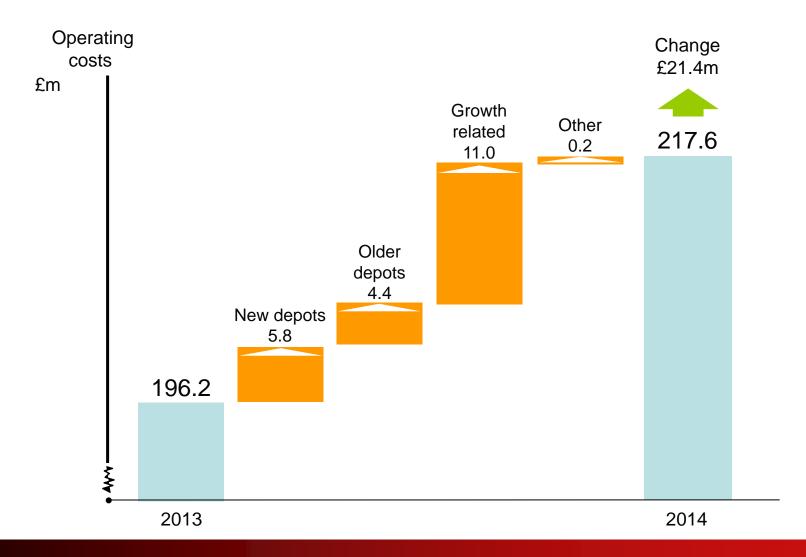
• **2014: 63.2%** • 2013: 61.5%

Profit before tax





Operating costs





Income statement – pre exceptionals *

Continuing operations unless stated, £m	H1 2014	H1 2013
Revenue	435.4	390.8
Cost of goods sold	(160.2)	(150.4)
Gross profit	275.2	240.4
Operating costs	(217.6)	(196.2)
Operating profit	57.6	44.2
Net interest	(0.4)	(2.6)
Profit before tax	57.2	41.6
Tax	(14.9)	(10.8)
Profit for the period	42.3	30.8
Profit after tax on discontinued operations	9.8	

^{*} An exceptional pre tax operating cost of £4.5m was incurred in 2013. There were no exceptional items in 2014.



Earnings per share, continuing operations, and dividend

	H1 2014 H1 2013
Earnings per share	6.6p 4.8p
Interim dividend per share	1.9p 1.0p



Net cash and cash flow

£m	H1 2014	H1 2013
Opening net cash	140.5	96.4
Operating cash flows before movements in working capital	70.2	54.7
Working capital	(6.9)	(11.3)
Capital expenditure	(17.2)	(8.8)
Interest (net)	0.2	0.1
Tax paid	(13.9)	(11.3)
Legacy properties	(1.2)	(5.3)
Pension deficit contribution	(12.6)	(12.7)
Exceptional items	-	(3.9)
Other	2.0	4.1
Closing net cash	161.1	102.0

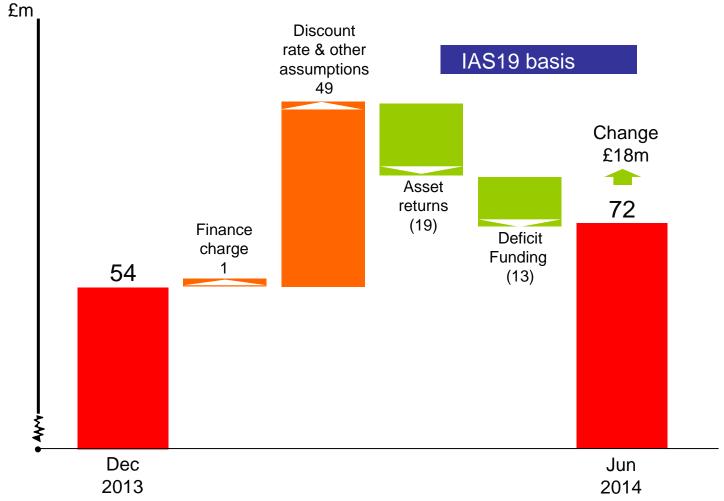


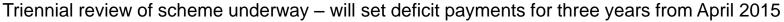
Working capital

- Working capital up £6.9m
 - stock up £11.4m
 - debtors up £17.1m
 - creditors up £21.6m



Pension scheme deficit







Recent trading and outlook for remainder of 2014

- Sales in first four week period of H2 up 14.0%
 - feedback from depot remains positive
- Well placed to achieve our expectations
 - tougher comps
 - important period 11 still to come
- Continue to invest in growth 30 new depots this year

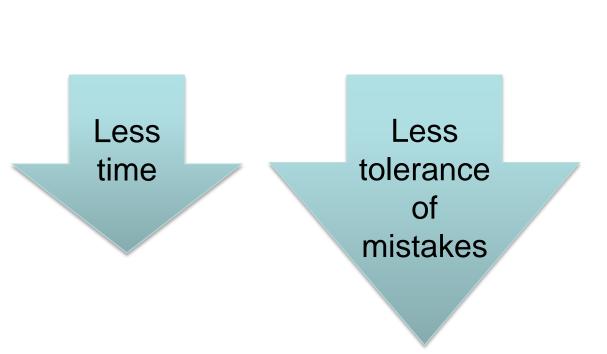


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Matthew Ingle Chief Executive Officer

Things have changed since 1995

- Materials
- Technologies
- Trends
- Expectations
- Internet
- Regulation
- Housing market



... but some things don't change

- Howdens is a trade-only business
- Offering good, personal service in an increasingly complex world





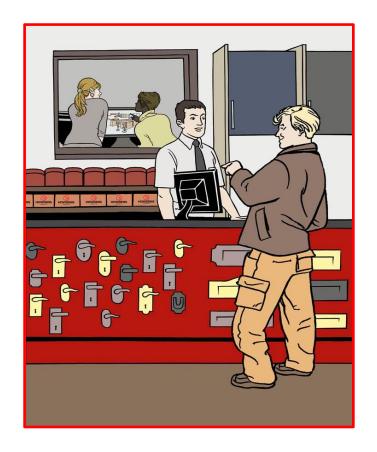
Our mission is our model

"To supply from local stock, nationwide, the small builder's ever-changing, routine, integrated joinery/kitchen requirements, assuring no call back quality and best local price"



Offering a complete service to the small builder

- Very local depots
 - Free planning service
 - Relevant product range
 - Everything in stock, always
 - Best local price
 - Won't break
 - Easy to fit
 - Can swap any item



Confidential discount, nett monthly credit account



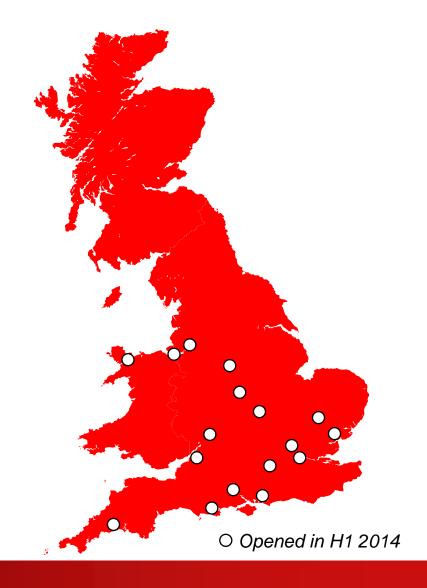
Uniquely able to deliver value to the builder

- Successfully combining all the critical elements
- Based on personal relationships and solid values



More local accounts, more local depots

- 317,000 active credit accounts
 - 58,600 accounts opened in H1 2014
 - Total credit accounts up from 278,000 at end of H1 2013
- 576 depots
 - 17 opened in H1 2014
 - A further 13 planned in H2



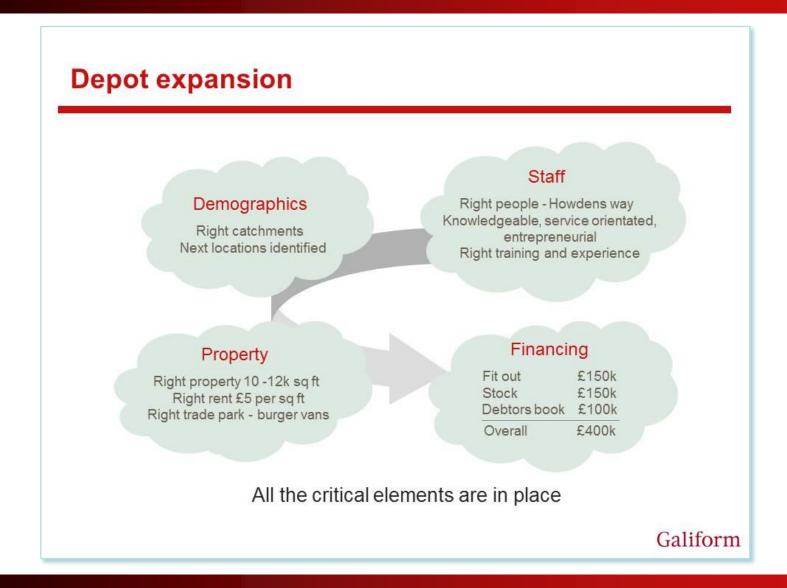
The typical Howdens depot

- 10,000 sq.ft
- Trade parks
 - Average rent c. £5.50 per sq.ft
- Low fit-out costs
 - One-off, c. £180k £300k
- Low breakeven point
 - At sales of c.£650,000 p.a.
- ♦ 6 10 staff
- Open 5½ days a week



Repeating what works

From our interim results, July 2009





The builder is prepared to pay for Howdens' offer

- c.£130m of stock in the business at any one time...
- c.£200m of debt to collect at peak...



The builder is more likely to pay us promptly

Time is money

Continuing to invest in our supply chain

- Manufacturing capacity
 - High volumes, long runs, no waste
- External suppliers
- Efficient warehousing
- Industrial product design and development
- Reliable systems to support growth

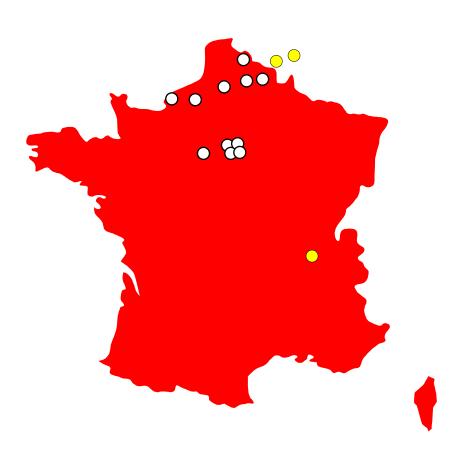


New equipment installed at Howden in 2013



Progress with our French pilot

- Improvements in depot margin and profitability
 - More understanding required
 - A very different market
- Ongoing testing
 - 2 depots in southern Belgium, close to our Lille HQ
 - 1 test format near Lyon





Organisational development

- Mark Robson, Deputy CEO and CFO
- Andy Witts, COO Trade
- Rob Fenwick, COO Supply
- Theresa Keating, FD

Positioning ourselves to take advantage of further growth opportunities



New depot performance

- Local means really local
- Builders don't like travelling
- New depots continue to perform well
 - Adding locations helps us increase sales in specific areas,
 e.g. Lincoln + North Lincoln = 100% improvement
 - Some customer movement based on convenience and relationships, as expected, but no cannibalisation

Plenty of opportunity to continue to grow sales



Supply chain flexibility

- Bringing it all together
 - 576 depots, 5,700 SKUs, 200+ suppliers
- Control of our own cabinet manufacturing, supported by:
 - 5-year chipboard supply agreements
 - Two sites, flexible working arrangements
- Flexibility built in to agreements with suppliers
 - Multiple sourcing, shorter lead times, close to home
- Capability and knowledge constantly improving



Effective account management

- 385,000 total accounts
 - 317,000 credit accounts: allowing 4 8 weeks' credit
- Peak trade debt c.£200m
- Centrally managed credit control, c.150 people
- Total cost of credit control (including bad debts) less than 1% of sales
 - In-stock model
 - Rigorous procedures, consistently applied

A young and successful business with prospects



- Relevant, imaginative, strong
- Clear business proposition
- Unique, proven model
- Delivers profit and cash

Continued growth and development

Doing what we do well, and doing it even better



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Appendix

New product introductions, H1 2014

11 new kitchens

- Including 8 new options in Greenwich, our successful entry-level range
- New worktop and backboard designs



Greenwich Gloss Navy & White



New product introductions, H1 2014

Lamona is the UK's No. 1 integrated appliance brand, and continues to grow

- Domino hobs & compact ovens for smaller kitchens
- New range of contemporary sinks and taps



Lamona Ceramic Domino Hob



Lamona Dorney 1.5 bowl sink



New product introductions, H1 2014

New external doors

 Including pre-glazed versions of successful designs

New hardware

 Focus on handle development

New flooring options

 Fast fit, easier for the builder



External Dordogne Oak Glazed Door



Professional Fast Fit V Groove Light Grey Oak Laminate Flooring



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